



COURSE CATALOGUE 2026

Master In-Demand Skills. Build a Real Portfolio. Get Hired in Any Industry .

5,000+

100+

7

Courses Offered

5+

Years of Excellence

COURSES IN THIS CATALOGUE

01 AI & Digital Marketing

SEO, Google Ads, Meta Ads, ChatGPT, Jasper AI

02 Web Development & Design

WordPress, Elementor

03 Cinematography

Camera, Lighting, Colour Grading, DaVinci Resolve

04 Graphics & UI/UX Designing

Figma, Adobe Illustrator, Photoshop, UX Research, Canva.

05 Video Editing

Adobe Premiere Pro, After Effects, Motion Graphics, photoshop, Cava pro.

06 2D/3D Animation & VFX

Blender, Maya, After Effects, VFX Pipeline

07 Drone Training

DJI Systems, DGCA Guidelines, Aerial Photography

Master AI-Powered Digital Marketing in Bengaluru – Earn a Career-Ready Certification

COURSE HIGHLIGHTS

- Job Assistance
- Eligibility: 10+2 / Any Graduate
- Duration: 4–6 Months
- Google + Meta Certification Prep
- In-Course
- Job Assistance Programme

COURSE INTRODUCTION

Digital marketing is no longer just about posting on social media. Today's top marketers use artificial intelligence to automate campaigns, predict consumer behaviour, and generate data-driven content at scale. RAW Academy's AI & Digital Marketing course in Bengaluru is built for the new era of marketing — where AI tools amplify human creativity to deliver extraordinary results. Whether you want to launch your own agency, work as a freelance marketer, or step into a senior role at a top Bengaluru brand, this programme gives you the tools, experience, and portfolio to get there.

WHO IS THIS COURSE FOR?

- Fresh graduates (any stream) looking to enter the digital economy with job-ready skills
- Working professionals wanting to transition into marketing or digital strategy
- Business owners who want to grow their brand online without outsourcing
- Freelancers offering high-value digital marketing services to clients

TOOLS & TECHNOLOGIES YOU WILL MASTER

AI & Content	SEO & Analytics	Paid Ads	Social & Email
ChatGPT, Jasper AI, Canva AI, Surfer SEO	GA4, Google Search Console, SEMrush, Ahrefs	Google Ads, Meta Ads Manager, GMS	Meta Business Suite, Mailchimp, HubSpot

COURSE MODULES

- SEO Fundamentals & Advanced On-Page Optimisation
- Google Ads & PPC Campaign Management
- Meta Ads – Setup, Targeting & Scaling
- AI Tools for Content Creation & Automation
- Social Media Strategy & Content Planning
- Email Marketing & CRM Integration
- Analytics, Reporting & Data-Driven Decisions
- Affiliate Marketing & Influencer Campaigns
- Building & Launching a Digital Marketing Agency
- Portfolio Development & Certification Prep

PLACEMENT & CAREER SUPPORT

RAW Academy's career support runs alongside your training from day one — not just after graduation. Our dedicated placement programme is built into the course structure, ensuring you are interview-ready, portfolio-ready, and professionally confident well before you complete the programme.

- In-Course Internship with partner brands and agencies — gain real experience while you are still learning
- Resume & LinkedIn Profile Building — craft a marketing CV and profile that gets noticed by Bengaluru's top employers
- Mock Interview Preparation — practice sessions with industry professionals covering both technical skills and behavioural rounds
- Campus Placement Drives — Bengaluru agencies, startups, and brands recruit directly from RAW Academy batches
- Freelancing & Agency Launch Guidance — structured sessions on client acquisition, pricing, and running your own practice

WHY CHOOSE RAW ACADEMY?

- **AI-first curriculum:** Built around ChatGPT, Jasper, GA4, and Surfer SEO — the tools reshaping marketing today
- **Mentors who are active marketers:** They teach from last month's campaign data, not five-year-old slides
- **Portfolio over certificates:** Graduate with real case studies, live campaign results, and a body of work employers trust
- **Bengaluru-specific network:** Placement connections built within Bengaluru's digital marketing ecosystem

LEARNING OUTCOMES

- Run profitable SEO campaigns and rank websites on Google's first page
- Create and scale Meta Ads campaigns with high ROAS
- Use AI tools like ChatGPT and Jasper to produce content at speed
- Earn recognised Google Ads and Meta Blueprint certifications
- Build and manage full-funnel digital marketing strategies
- Launch your own freelance practice or digital marketing agency

CAREER OPPORTUNITIES

Graduates are qualified for roles including Digital Marketing Executive, SEO Specialist, Performance Marketing Manager, Social Media Manager, Content Strategist, and Paid Advertising Specialist. Freelance and agency opportunities are equally wide open — making this one of the most versatile career paths in India's economy today. Average starting salaries in Bengaluru range from Rs.18,000 to Rs.35,000 per month, with performance marketing specialists earning significantly more as they gain experience.

WHAT OUR STUDENTS SAY

“RAW Academy's AI tools training gave me skills most marketers in my company still don't have. I'm now leading our content strategy team within six months of graduating.”

— **Rahul M., Content Strategy Lead, Bengaluru**

“I came in as a complete beginner. In 5 months I had a full campaign portfolio, a Google Ads certification, and a job offer before I even finished the course.”

— **Priya D., SEO Specialist, SaaS Startup, Bengaluru**

Full-Stack Web Development Course in Bengaluru – Build Real Websites, Land Real Jobs

COURSE HIGHLIGHTS

- Job Assistance
- Eligibility: 10+2 / Any Graduate
- Duration: 4–6 Months
- Live Portfolio Projects
- In-Course Internship
- WordPress Certified

COURSE INTRODUCTION

Web developers are among the most sought-after professionals in Bengaluru's booming tech ecosystem. From startups and e-commerce brands to global enterprises, every organisation needs skilled developers who can build fast, beautiful, functional websites and applications. RAW Academy's Web Development & Design course gives you everything you need to become a confident, job-ready developer through a hands-on, project-first learning approach. You will build responsive, professional websites and graduate with a portfolio of 3–5 deployed live projects that employers trust.

WHO IS THIS COURSE FOR?

- Fresh graduates (any stream) looking to break into Bengaluru's thriving tech industry
- Working professionals wanting to transition into a technical web development role
- Designers who want to bring their creative work to life with code
- Entrepreneurs who want to build and manage their own professional websites

TOOLS & TECHNOLOGIES YOU WILL MASTER

Front-End	Back-End	Design	Deployment
Elementor	WordPress	Figma Basics, Canva, UI/UX Principles	Hosting Platforms

COURSE MODULES

- Introduction to Web Development
- UI/UX Principles for Developers
- Website Migration & Deployment
- PHP Basics for WordPress
- MySQL Database Fundamentals
- WordPress Installation & Configuration
- Theme Customisation
- Elementor Website Design
- Plugin Integration & Customisation
- Responsive Website Development
- Security & Website Maintenance

- Live Projects & Case Studies
- Portfolio Development & Career Readiness

PLACEMENT & CAREER SUPPORT

RAW Academy's career support runs alongside your training from day one — not just after graduation. Our dedicated placement programme ensures you are interview-ready, portfolio-ready, and professionally confident well before you complete the programme. You leave with live, deployed websites that demonstrate real capability to Bengaluru's top employers.

- In-Course Internship with tech partners and web agencies — build real client projects while learning
- Resume & GitHub Profile Building — craft a developer profile that recruiters actually click on
- Mock Interview Preparation — technical and HR rounds practised with industry professionals
- Campus Placement Drives — Bengaluru tech companies, startups, and agencies recruit directly from RAW Academy batches
- Freelancing & Agency Launch Guidance — structured guidance to acquire clients and run your own web practice

WHY CHOOSE RAW ACADEMY?

- **Project-first learning:** Every concept is immediately applied to a live project — no passive video watching
- **Active developer mentors:** Taught by developers currently working on real client projects in Bengaluru
- **Portfolio over certificates:** Graduate with 3–5 deployed websites that employers can actually browse and test
- **Bengaluru-specific network:** Placement connections built within Bengaluru's booming tech and startup ecosystem

LEARNING OUTCOMES

- Build fully responsive, cross-browser-compatible websites from scratch
- Deploy live websites and manage professional hosting environments
- Develop dynamic web applications using WordPress and PHP
- Integrate plugins, APIs, and third-party tools into web projects
- Graduate with a portfolio of 3–5 deployed, client-ready web projects
- Confidently interview for Front-End Developer and WordPress Developer roles

CAREER OPPORTUNITIES

RAW Academy web development graduates regularly land positions as Front-End Developers, WordPress Developers, UI Developers, Web Designers, and Website Administrators. Bengaluru's tech industry offers hundreds of openings at every experience level, and graduates with a solid portfolio of deployed projects consistently outperform candidates with only academic credentials. Average starting salaries range from Rs.20,000 to Rs.40,000 per month.

WHAT OUR STUDENTS SAY

“Building live projects in the web development course helped me master UI design and front-end coding fast. I had three job offers within a month of graduating.”

— Soundarya K., Web Designer, Bengaluru Tech Startup

“I came in knowing nothing about coding. RAW Academy's hands-on approach meant I was building real websites from week two. Completely changed my career.”

— Arjun R., WordPress Developer, Digital Agency, Bengaluru

FREQUENTLY ASKED QUESTIONS

Q: Do I need any coding experience to join?

No prior coding experience is needed. The course starts from absolute zero and builds up to professional-level development.

Q: Will I build real websites during the course?

Yes. You will work on 3–5 live projects, including client-style briefs, which form your professional portfolio.

Q: Are weekend batches available?

Yes. Both weekday and weekend batch options are available. Contact admissions for current schedules.

Q: What kind of jobs can I apply for after this course?

Front-End Developer, WordPress Developer, Web Designer, UI Developer, and Website Administrator roles across Bengaluru's thriving tech sector.

RAW ACADEMY · Cinematography

Professional Cinematography Course in Bengaluru – Master the Art of Visual Storytelling

COURSE HIGHLIGHTS

- Job Assistance
- Open to All
- Duration: 4–6 Months
- Studio Shoots Included
- Professional Kit Access
- Showreel Development

COURSE INTRODUCTION

Great films, brand videos, and documentary content begin with a skilled cinematographer who understands not just how to operate a camera, but how to tell a story with light, motion, and composition. RAW Academy's Cinematography course in Bengaluru trains aspiring filmmakers and videographers in the complete language of visual storytelling — from camera fundamentals to advanced lighting rigs, colour science, and professional studio workflows. You will shoot real commercial projects under the supervision of working directors of photography.

WHO IS THIS COURSE FOR?

- Aspiring filmmakers and directors who want to master the visual craft
- Videographers looking to elevate their technical and creative skills to a professional level
- Content creators wanting to produce cinematic-quality video for brands and platforms
- Photography enthusiasts ready to move into the world of motion and film

TOOLS & TECHNOLOGIES YOU WILL MASTER

Camera Systems	Lighting	Movement	Post
DSLR, Mirrorless, Cinema Cameras	Three-Point, High-Key, Low-Key, Practical Rigs	Gimbals, Dollies, Handheld, Crane Techniques	DaVinci Resolve, Adobe Premiere Pro

COURSE MODULES

- Camera Operation – DSLR, Mirrorless & Cinema Camera Systems
- Exposure, ISO, Shutter Speed & Aperture Mastery
- Lens Selection & Cinematic Framing Techniques
- Advanced Lighting Design – Three-Point, High-Key & Low-Key
- Camera Movement – Handheld, Dolly, Gimbal & Crane
- Colour Theory & Cinematic Colour Science
- Colour Grading with DaVinci Resolve
- Commercial & Studio Shoot Workflows
- Directing for Cinematographers – Working with Talent & Crew
- Showreel Development & Industry Networking

PLACEMENT & CAREER SUPPORT

RAW Academy's career support runs alongside your training from day one. Our placement programme is built into the course structure, ensuring every student completes the programme with a professional showreel, industry contacts, and the confidence to walk into any production environment.

- **On-Set Production Experience** — shoot real commercial and narrative projects during the course
- **Showreel Development** — graduate with a professional reel suitable for film and advertising industry applications
- **Industry Networking** — connect with working directors of photography, producers, and studios in Bengaluru
- **Mock Interview Preparation** — technical and portfolio review sessions with working film industry professionals
- **Freelancing Guidance** — structured guidance on building a freelance cinematography practice in Bengaluru

WHY CHOOSE RAW ACADEMY?

- **Cinema-grade equipment:** Train on professional cameras, lighting rigs, and movement systems used in real productions
- **Active DoP mentors:** Taught by directors of photography currently working on commercial and film projects
- **Showreel over certificates:** Graduate with a real showreel that production houses can watch and evaluate
- **Bengaluru production network:** Connections into Bengaluru's growing film, advertising, and branded content production ecosystem

LEARNING OUTCOMES

- Operate professional cinema-grade camera systems with full technical confidence
- Design and execute complex lighting setups for any shooting environment
- Apply advanced colour grading techniques using DaVinci Resolve
- Develop a personal visual style and cinematographic signature
- Shoot and complete real commercial and narrative video projects
- Build a professional showreel suitable for film and advertising industry applications

CAREER OPPORTUNITIES

Graduates pursue careers as Cinematographers, Camera Operators, Directors of Photography, Lighting Technicians, Colorists, and Videographers. Opportunities span feature films, branded content production, advertising agencies, OTT platforms such as Netflix and Amazon Prime, and Bengaluru's rapidly expanding commercial video production ecosystem.

WHAT OUR STUDENTS SAY

"The lighting training at RAW Academy completely transformed the quality of my work. I'm now shooting branded content for agencies I used to only dream of working with."

— Kiran S., Cinematographer & DoP, Bengaluru

"Coming from photography, I thought the transition to film would be hard. RAW Academy's structured approach made it natural. I now shoot full commercial campaigns."

—MeghanaP., Commercial Videographer, Bengaluru

FREQUENTLY ASKED QUESTIONS

Q: Do I need to own a camera to join?

No. RAW Academy provides access to professional cinema-grade cameras and equipment throughout the course.

Q: What kind of projects will I shoot?

You will shoot commercial brand videos, narrative short films, and documentary-style content — all of which become part of your showreel.

Q: Are weekend batches available?

Yes. Both weekday and weekend batch options are available. Contact admissions for current schedules.

Q: Can this course help me work in films and OTT productions?

Yes. The curriculum is built around the technical and creative skills required for professional film, broadcast, and OTT production workflows.

RAW ACADEMY · Graphics & UI/UX Designing

UI/UX & Graphic Design Course in Bengaluru – Design Careers Start at RAW Academy

COURSE HIGHLIGHTS

■ Job Assistance	■ Eligibility: 10+2 / Any Graduate	■ Duration: 4–6 Months	■ Figma Certified	■ Adobe Suite Training	■ UX Research Included
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COURSE INTRODUCTION

The demand for talented UI/UX designers in Bengaluru's tech industry has never been stronger. As companies compete to deliver better digital experiences, designers who combine visual creativity with user psychology and prototyping skills are among the most valuable professionals in the market. RAW Academy's Graphics & UI/UX Designing course equips you with the complete toolkit to design intuitive, beautiful, and commercially successful digital products — from brand identities to fully prototyped mobile applications.

WHO IS THIS COURSE FOR?

- Aspiring UI/UX designers who want to break into Bengaluru's booming product and tech industry
- Graphic designers wanting to expand into UX research, prototyping, and digital product design
- Fresh graduates looking to enter a high-demand creative technology career
- Professionals in marketing or development who want to understand and apply design thinking

TOOLS & TECHNOLOGIES YOU WILL MASTER

Graphic Design	UX Research	UI Design	Prototyping
Adobe Illustrator, Photoshop, Canva	Miro, Maze, User Testing Frameworks	Figma, Adobe XD, Component Libraries	Figma Prototyping, InVision, Interaction Design

COURSE MODULES

- Graphic Design Foundations – Typography, Colour Theory & Composition
- Brand Identity Design – Logo, Visual Language & Brand Guidelines
- Adobe Illustrator & Photoshop for Graphic Design
- UX Research – User Interviews, Personas & Journey Mapping
- Information Architecture & User Flow Design
- Wireframing & Low-Fidelity Prototyping
- High-Fidelity UI Design in Figma
- Design Systems & Component Libraries
- Mobile App Prototyping & Interaction Design
- Portfolio Development & UX Case Study Presentation

PLACEMENT & CAREER SUPPORT

RAW Academy's career support begins on day one. Our placement programme ensures every graduate leaves with a strong Figma portfolio, polished UX case studies, and the professional presentation skills to succeed in design interviews at Bengaluru's top tech companies and agencies.

- Portfolio Development — build 4–6 real design case studies covering brand identity, UI, and UX projects
- Resume & Behance/Dribbble Profile Building — craft a design profile that gets noticed by Bengaluru's top employers
- Mock Interview Preparation — portfolio review and design challenge practice with working UI/UX professionals
- Campus Placement Drives — Bengaluru product companies and design agencies recruit directly from RAW Academy batches
- Freelancing Guidance — structured sessions on finding design clients, pricing projects, and running a design practice

WHY CHOOSE RAW ACADEMY?

- **Industry-standard tools:** Train in Figma, Adobe Illustrator, and Photoshop — the exact tools used in every design studio
- **Active designer mentors:** Taught by UI/UX designers currently working on real product and brand projects
- **Portfolio over certificates:** Graduate with 4–6 real case studies that demonstrate your design thinking to employers
- **Bengaluru design network:** Connections into Bengaluru's growing product design and tech design community

LEARNING OUTCOMES

- Create professional brand identities, logos, and visual communications
- Design complete UX workflows from research through to high-fidelity prototype
- Build interactive mobile app prototypes in Figma
- Conduct user research and translate insights into design decisions
- Build and present a portfolio of 4–6 real design case studies
- Confidently interview for UI/UX and graphic design roles in Bengaluru's tech sector

CAREER OPPORTUNITIES

Graduates go on to roles including UI/UX Designer, Product Designer, Graphic Designer, Visual Designer, Brand Designer, and Creative Director. With Bengaluru home to hundreds of product companies, SaaS startups, and design agencies, skilled designers with strong portfolios are in continuous demand. Average starting salaries range from Rs.22,000 to Rs.45,000 per month.

WHAT OUR STUDENTS SAY

“RAW Academy's Figma training is on par with what professional design teams use. I walked into my first job interview with a portfolio that impressed a team of senior designers.”

— Divya M., UI/UX Designer, SaaS Company, Bengaluru

“The UX research module changed how I think about design completely. I now design products that users actually love — not just products that look good.”

— Suresh T., Product Designer, Tech Startup, Bengaluru

FREQUENTLY ASKED QUESTIONS

Q: Do I need artistic talent to join this course?

No. Design is a learnable skill. The course teaches you design thinking, tools, and process — talent develops through practice.

Q: What software will I learn?

Adobe Illustrator, Photoshop, and Figma — the industry-standard tools used by every professional designer globally.

Q: Are weekend batches available?

Yes. Both weekday and weekend batch options are available. Contact admissions for current schedules.

Q: What jobs can I apply for after graduating?

UI/UX Designer, Product Designer, Graphic Designer, Visual Designer, and Brand Designer roles across Bengaluru's booming tech and agency sector.

Professional Video Editing Course in Bengaluru – Create Content That Commands Attention

COURSE HIGHLIGHTS

- Job Assistance
- Open to All
- Duration: 3–4 Months
- Adobe Premiere Pro
- After Effects Included
- Showreel Development

COURSE INTRODUCTION

In the age of short-form video and social media content, skilled video editors are some of the most in-demand creative professionals in Bengaluru's booming content economy. Brands, agencies, YouTube creators, and film production houses all need editors who can craft compelling visual narratives at speed. RAW Academy's Video Editing course trains you in both the technical precision and creative instinct that separate good editors from great ones — working in Adobe Premiere Pro and After Effects, the industry-standard tools used in every major production house.

WHO IS THIS COURSE FOR?

- Aspiring video editors who want to enter Bengaluru's fast-growing content production industry
- Content creators and YouTubers who want to take their editing to a professional level
- Photographers and videographers wanting to add post-production skills to their offering
- Marketing and communications professionals who want to produce social video content in-house

TOOLS & TECHNOLOGIES YOU WILL MASTER

Editing	Motion Graphics	Colour & Audio	Output
Adobe Premiere Pro (Advanced)	Adobe After Effects	DaVinci Resolve, Adobe Audition	Media Encoder, Platform-Specific Formats

COURSE MODULES

- Introduction to Video Editing – Timeline, Workflow & File Management
- Adobe Premiere Pro – Advanced Editing Techniques
- Audio Editing, Mixing & Sound Design
- Colour Correction & Colour Grading in Premiere Pro
- Motion Graphics & Animated Text in After Effects
- Social Media Video Formats – Reels, Shorts & Stories
- Transitions, Visual Effects & Plugin Workflows
- Documentary & Long-Form Editing Techniques
- Exporting & Delivery for Different Platforms
- Showreel Development & Client Communication

PLACEMENT & CAREER SUPPORT

RAW Academy's career support begins from day one. Our placement programme ensures every graduate leaves with a polished showreel, a professional editor's profile, and the confidence to work on commercial briefs independently from the moment they graduate.

- **Showreel Development** — graduate with a professional reel of diverse editing styles and formats
- **Resume & Portfolio Building** — craft an editor's profile that gets noticed by agencies and production houses
- **Mock Interview Preparation** — technical editing tests and portfolio review sessions with working professionals
- **Campus Placement Drives** — Bengaluru agencies, content studios, and production houses recruit from RAW Academy batches
- **Freelancing Guidance** — structured sessions on finding editing clients, pricing, and managing freelance projects

WHY CHOOSE RAW ACADEMY?

- **Industry-standard software:** Train exclusively in Adobe Premiere Pro and After Effects — the tools every employer expects
- **Active editor mentors:** Taught by editors currently working on commercial, social, and film projects in Bengaluru
- **Showreel over certificates:** Graduate with a real showreel of diverse editing styles that demonstrates your range
- **Bengaluru content network:** Connections into Bengaluru's booming content agency, OTT, and YouTube creator ecosystem

LEARNING OUTCOMES

- Edit high-quality videos from raw footage to polished final cut
- Create eye-catching motion graphics and animated visual sequences
- Apply professional colour grading to achieve cinematic aesthetics
- Produce platform-optimised social media video content at speed
- Work on long-form documentary and corporate video projects
- Graduate with a professional showreel showcasing diverse editing styles

CAREER OPPORTUNITIES

Video editing graduates from RAW Academy secure roles as Video Editor, Content Creator, Motion Graphics Artist, Social Media Video Producer, Post-Production Editor, and Broadcast Editor. The content creation industry in Bengaluru is expanding rapidly, with opportunities in advertising agencies, YouTube channels, OTT platforms, and corporate communications teams. Average starting salaries range from Rs.18,000 to Rs.35,000 per month.

WHAT OUR STUDENTS SAY

“The After Effects training at RAW Academy is unlike anything I found online. Within three months I was freelancing for agencies that pay me more per project than my old full-time salary.”

— **Rahul V., Freelance Motion Graphics Editor, Bengaluru**

“RAW Academy taught me to edit for attention—not just to cut clips together. That one skill shift doubled my client retention rate.”

— **Anjali S., Social Media Video Producer, Content Agency, Bengaluru**

FREQUENTLY ASKED QUESTIONS

Q: Do I need any editing experience to join?

No. The course starts from the fundamentals and progresses to advanced commercial editing techniques.

Q: Will I work with real footage during the course?

Yes. All editing projects use real footage — brand videos, documentary material, and social media content.

Q: Are weekend batches available?

Yes. Both weekday and weekend batch options are available. Contact admissions for current schedules.

Q: What jobs can I apply for after graduating?

Video Editor, Motion Graphics Artist, Content Creator, Social Media Video Producer, and Post-Production Editor across agencies, OTT platforms, and production houses.

RAW ACADEMY · 2D/3D Animation & VFX

2D/3D Animation & VFX Course in Bengaluru – Build the Skills That Power Games, Film & TV

COURSE HIGHLIGHTS

■ Job Assistance	■ Open to All	■ Duration: 6–9 Months	■ Blender & Maya Training	■ Full VFX Pipeline	■ Showreel Development
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COURSE INTRODUCTION

The global animation and VFX industry is worth billions of dollars — and India is at its creative heart. From gaming studios and OTT platforms to advertising agencies and film production houses, demand for skilled animators and VFX artists is growing faster than the industry can fill positions. RAW Academy's 2D/3D Animation & VFX course in Bengaluru provides the advanced technical training and creative development you need to break into this exciting field — covering the complete production pipeline from concept through final composited output.

WHO IS THIS COURSE FOR?

- Aspiring 3D animators and VFX artists who want to break into film, gaming, or OTT production
- Graphic designers and illustrators ready to bring their work to life in three dimensions
- Game development enthusiasts who need professional 3D modelling and rigging skills
- Creative professionals wanting to add VFX and motion capabilities to their portfolio

TOOLS & TECHNOLOGIES YOU WILL MASTER

3D Modelling	Texturing	Animation & VFX	Compositing
Blender, Autodesk Maya	Substance Painter, UV Unwrapping Tools	Maya Animation Tools, Blender Simulation	Adobe After Effects, DaVinci Resolve

COURSE MODULES

- 2D Animation Principles – Timing, Spacing & Motion Studies
- 3D Modelling Fundamentals – Hard Surface & Organic Modelling
- UV Unwrapping, Texturing & Material Creation
- Character Rigging & Skinning Techniques
- 3D Character Animation – Walk Cycles, Action & Emotion
- Environment & Asset Design for Games & Film
- Lighting Design & Rendering in 3D Environments
- Visual Effects (VFX) – Simulations, Particles & Dynamics
- Compositing & Final Output in After Effects
- Showreel Development & Industry Networking

PLACEMENT & CAREER SUPPORT

RAW Academy's career support begins from day one. Our placement programme ensures every graduate completes the course with a professional animation and VFX showreel, a polished artist portfolio, and the technical skills to walk into a studio environment and contribute immediately.

- **Showreel Development** — graduate with 3–4 animation and VFX sequences ready for studio applications
- **Artist Portfolio Building** — structured guidance on presenting 3D work on ArtStation and industry platforms
- **Mock Interview Preparation** — technical art test practice and portfolio review with working studio artists
- **Campus Placement Drives** — Bengaluru game studios, VFX houses, and animation studios recruit directly from RAW Academy
- **Freelancing & Studio Guidance** — pathways into freelance 3D work and structured studio career entry

WHY CHOOSE RAW ACADEMY?

- **Advanced software pipeline:** Train in Blender, Maya, and After Effects — the exact tools used in professional game and film studios
- **Active studio mentors:** Taught by 3D artists and VFX professionals currently working in Bengaluru's animation and gaming industry
- **Showreel over certificates:** Graduate with a real showreel of 3D animation and VFX sequences that studio recruiters can evaluate
- **Bengaluru studio network:** Connections into Bengaluru's growing game development, VFX, and animation production ecosystem

LEARNING OUTCOMES

- Model, rig, and animate professional-quality 3D characters and environments
- Create visual effects sequences suitable for film, broadcast, and gaming applications
- Work fluently in industry-standard tools including Blender, Maya, and After Effects
- Apply the 12 principles of animation to create believable, expressive motion
- Build a showreel of 3–4 animation and VFX sequences for job applications
- Understand the full 3D production pipeline from concept to final render

CAREER OPPORTUNITIES

RAW Academy animation and VFX graduates work in game development studios, film production companies, OTT content houses, advertising agencies, and broadcast media. Career titles include 3D Animator, VFX Artist, Motion Graphics Designer, Character Rigger, Game Artist, and 3D Generalist. India's animation and VFX sector

is one of the fastest-growing creative industries in the country, with Bengaluru-based studios offering exciting opportunities.

WHAT OUR STUDENTS SAY

"The 3D character rigging module alone was worth the entire course fee. I now work at a game studio doing exactly what I practised during training at RAW Academy."

— Varun K., 3D Character Artist, Game Studio, Bengaluru

"RAW Academy's VFX training is production-grade. I walked straight into a junior VFX artist role at a Bengaluru post-production house three weeks after graduating."

— Pooja M., Junior VFX Artist, Post-Production House, Bengaluru

FREQUENTLY ASKED QUESTIONS

Q: Do I need any 3D experience to join?

No. The course starts with 2D animation fundamentals and builds progressively to advanced 3D modelling, rigging, and VFX.

Q: What software will I work in?

Blender, Autodesk Maya, Adobe After Effects, and Substance Painter — the industry-standard tools used in professional studios.

Q: Are weekend batches available?

Yes. Both weekday and weekend batch options are available. Contact admissions for current schedules.

Q: What jobs can I apply for after graduating?

3D Animator, VFX Artist, Character Rigger, Motion Graphics Designer, Game Artist, and 3D Generalist roles at game studios, VFX houses, and film production companies.

RAW ACADEMY · Drone Training

Professional Drone Training in Bengaluru – Fly with Skill, Operate with Confidence

COURSE HIGHLIGHTS

■ Job Assistance	■ Eligibility: 18+ Years	■ Hands-On Flying Sessions	■ DGCA Safety Guidelines	■ Aerial Photography	■ Commercial Pilot Skills
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COURSE INTRODUCTION

Drone technology is transforming industries from real estate and agriculture to film production and infrastructure inspection. RAW Academy's Drone Training programme equips you with the technical flying skills, safety knowledge, and aerial photography expertise to operate drones commercially and professionally. From DGCA regulations to hands-on flying sessions and commercial aerial production techniques, this course prepares you for

a career in one of India's fastest-growing technology and creative sectors.

WHO IS THIS COURSE FOR?

- Photography and videography professionals wanting to add aerial capabilities to their services
- Aspiring commercial drone pilots seeking to operate professionally within DGCA guidelines
- Real estate, agriculture, and infrastructure professionals needing aerial survey and inspection skills
- Cinematographers and video producers wanting to integrate drone footage into their productions

TOOLS & TECHNOLOGIES YOU WILL MASTER

Drones	Flight Apps	Regulations	Post
DJI Professional Drone Systems	DJI Go, Litchi, Mission Planner	DGCA Guidelines & Documentation	Adobe Lightroom, Premiere Pro (Aerial)

COURSE MODULES

- Introduction to Drone Technology & Components
- DGCA Regulations & Aviation Safety Compliance
- Pre-Flight Checks & Mission Planning
- Manual Flying Skills – Hovering, Turns & Navigation
- Aerial Photography & Videography Techniques
- Automated Flight Modes & Waypoint Navigation
- Emergency Procedures & In-Flight Risk Management
- Post-Processing Aerial Footage & Deliverables
- Commercial Applications – Real Estate, Agriculture & Film
- Career Pathways & Business Development for Drone Operators

PLACEMENT & CAREER SUPPORT

RAW Academy's career support begins from day one. Our drone training placement programme ensures every graduate completes the course with a professional aerial portfolio, compliance knowledge, and practical flying

hours that demonstrate real-world capability to commercial clients and employers.

- Aerial Portfolio Development — graduate with a professional showreel of aerial photography and video
- DGCA Compliance Guidance — structured support to understand and navigate licensing and registration requirements
- Mock Interview Preparation — technical skills assessment and client pitch practice with industry professionals
- Placement Assistance — connections into real estate agencies, film productions, and commercial operators
- Freelancing & Business Guidance — structured sessions on acquiring clients, pricing, and running a commercial drone business

WHY CHOOSE RAW ACADEMY?

- **Professional drone systems:** Train on DJI professional-grade drones — the industry standard for commercial aerial operations
- **Active drone operator mentors:** Taught by commercial drone pilots with real industry experience across film, survey, and real estate
- **Portfolio over certificates:** Graduate with a real aerial portfolio that commercial clients and employers can evaluate
- **Hands-on flying hours:** Every student completes substantial hands-on flying time — not just theory and simulation

LEARNING OUTCOMES

- Operate drones safely and in full compliance with DGCA regulations
- Execute precision manual and automated flight missions professionally
- Capture professional-quality aerial photographs and video footage
- Apply drone skills to real estate, agriculture, and film production applications
- Handle emergency procedures and in-flight risk management confidently
- Build a professional aerial portfolio and launch a commercial drone services business

CAREER OPPORTUNITIES

Drone operators work across real estate photography, agriculture surveys, infrastructure inspection, film and television production, event coverage, and emergency response. Career opportunities span freelance drone pilots, aerial cinematographers, survey specialists, and corporate drone operators. India's drone industry is expanding rapidly with strong government support and growing commercial demand across every major industry sector.

WHAT OUR STUDENTS SAY

“The DGCA compliance training alone saved me from costly mistakes. RAW Academy taught me to fly professionally and run a compliant commercial drone operation from day one.”

— **Naveen R., Commercial Drone Pilot & Aerial Photographer, Bengaluru**

“I was a hobbyist drone flyer before RAW Academy. After the course I landed a contract with a real estate agency that now books me for every major property listing.”

— **Smitha D., Freelance Aerial Photographer, Bengaluru**

FREQUENTLY ASKED QUESTIONS

Q: Do I need Drone flying experience to join?

No prior drone flying experience is required. The course starts with basic drone operation fundamentals and builds to professional commercial flying skills.

Q: Are drones provided during training?

Yes. RAW Academy provides professional-grade drones for all training sessions. Students do not need to own their own drone.

Q: Are weekend batches available?

Yes. Both weekday and weekend batch options are available. Contact admissions for current schedules.

Q: What jobs can I pursue after graduating?

Commercial drone pilot, aerial photographer, real estate videographer, agricultural drone operator, and infrastructure inspection specialist.